

Help families show up *list-ready* — before they sit down with you.

AdmitScale gives every family a defensible reach / match / safety list and a net-cost view **before** their list-building meeting with you. So your time goes to strategy, narrative, and the moments that actually need a counselor.

20+ SCHOOLS TIERED · 4-PAGE PDF · 10-MINUTE ASSESSMENT · \$49 ONCE

What every family receives

- **A tiered college list.** 20+ schools sorted by reach, match, and safety, calibrated to the student's profile.
- **Mid-50% admit context.** How the student's GPA, rigor, and test profile compare to each school's admitted class.
- **Scholarship signals.** Schools known for generous merit and need-based aid for students like them.
- **Net-cost estimates.** What the family is likely to actually pay — not sticker price.
- **A strengthening plan.** Concrete academic and extracurricular moves to raise their odds before they apply.

What AdmitScale isn't

- **Not a replacement for your judgment.** The Blueprint is a starting point for your meeting — not a substitute for it.
- **Not affiliated with any college.** No school pays to appear in a student's matches. Ever.
- **Not a subscription or data funnel.** One-time \$49, no account, no email list.
- **Not a guarantee of admission.** And we say so in writing — in the FAQ, in the methodology, and on every Blueprint.

How it fits your workflow

- 1 **Recommend AdmitScale** to families the week before a list-building meeting.
- 2 **Students complete the 10-minute assessment** on their own time. Answers save and resume.
- 3 **The family arrives with a 4-page Blueprint.** Your meeting becomes about strategy, not data entry.

Designed to sit alongside **Naviance, Scoir, and MaiaLearning** — not replace them.

Why families take it seriously

- Built on the same federal data colleges themselves report.
- Full methodology published at admitscale.com/methodology.
- Complete sample Blueprint readable at admitscale.com/sample.pdf — no signup required.
- Reviewed by working high school counselors before launch.

Our commitments to your students

- ✓ Student answers are stored encrypted and never sold to college recruiters.
- ✓ Methodology is published in full — read exactly how tiering works.
- ✓ No marketing emails. We deliver the Blueprint and step back.
- ✓ Sample Blueprint is free. Families can read the full output before they pay.

FOR FAMILIES

\$49 once

No subscription. No account required. One Blueprint per student.